



2026 Platinum Sponsor \$10,000 Sponsorship

Platinum Partners are integrated directly into the most visible and engaging BSTP content.

Vehicle Stickers

- 3" x 6" vehicle stickers on each BSTP pulling vehicle (sponsor supplied - 6 grommets per banner)

Track Banners

- Two 3' x 6' trackside banners displayed at each event (sponsor supplied)

Track Announcements

- Four (4) track announcements per event

Side Bar Website Ad

- Website sidebar ad displayed on BSTPonline.org

Video Board

- Logo displayed on video board during event

Awards Banquet

- Six (6) tickets to BSTP Awards Banquet

Public Relations

- Priority mentions in regional press releases

Featured Partner Interview

- 5-10 minute featured interview segment on our weekly livestream:
"Down & Dirty with BSTP"
- Promoted across:
 - Facebook
 - Instagram Reels
 - TikTok
 - YouTube (full episode archive)

Event Recap Series

- Each Platinum Partner will rotate as the: "Official Event Recap Partner"
- After every pull:
 - Professionally branded 3-5 minute recap video
 - Posted on Facebook & YouTube
 - Vertical highlight clips on Instagram & TikTok
 - Sponsor logo integrated into recap graphics

Monthly Premier Feature Post

- 1 high-quality feature post per month
- Cross-posted on Facebook & Instagram

Livestream Integration

- Logo placement during livestream broadcast
- On-screen graphic recognition
- Verbal recognition during livestream
- Logo inclusion on recap graphics and select media assets

Thank you for supporting BSTP in 2026!

Contact:

829 21st Street
Prairie du Sac, WI 53578
BSTPonline.org



Dear BSTP 2026 Sponsor,

The members of Badger State Tractor Pullers would like to include your business as an advertising sponsor for the 2026 pulling season. BSTP is a non-profit organization and all proceeds generated by sponsorships help support BSTP operating and administrative costs, and the year end points fund.

Please fill out the information below and provide this form to your BSTP representative or send it to the address listed in this document. Please include your payment in the mailing. To assist in promoting your business in our 2026 pulling season, please email your logo and any beneficial marketing materials to badgerstatetractorpullers@gmail.com with attention to Emily Elsing and "2026 Marketing Materials" as the subject.

Thank you for supporting our organization!

Business

Address

Email Address

Business Contact Name

BSTP Representative

Phone Number