



2026 Diamond Sponsor \$5,000 Sponsorship

Diamond Sponsors receive strong visibility through event presence and integrated digital recognition while maintaining balanced, high-quality media content.

Track Banners

- Two 3' x 6' trackside banners displayed at each event (sponsor supplied - 6 grommets per banner)

Track Announcements

- Two (2) track announcements per event

Side Bar Website Ad

- Website sidebar ad displayed on BSTPonline.org

Video Board

- Logo displayed on video board during event

Awards Banquet

- Four (4) tickets to BSTP Awards Banquet

Public Relations

- Priority mentions in regional press releases

Digital Media Integration

- Featured in rotating Diamond Sponsor Spotlight posts
- Highlighted in grouped carousel features
- Shared across Facebook & Instagram

Sponsored Weekly Recognition

- Diamond Sponsors rotate as presenting partners of (categories to be determined by club):
 - "Driver of the Week"
 - "Top Distance Pull"
 - "Hardest Working Crew"
 - "Class Leader Spotlight"
- Recognition appears across Facebook, Instagram, TikTok clips and recap videos.

Livestream Recognition

- Group recognition during "Down & Dirty with BSTP"
- Logo display during livestream sponsor slide
- Verbal thank-you mentions during broadcast

Thank you for supporting BSTP in 2026!

Contact:

829 21st Street
Prairie du Sac, WI 53578
BSTPonline.org



Dear BSTP 2026 Sponsor,

The members of Badger State Tractor Pullers would like to include your business as an advertising sponsor for the 2026 pulling season. BSTP is a non-profit organization and all proceeds generated by sponsorships help support BSTP operating and administrative costs, and the year end points fund.

Please fill out the information below and provide this form to your BSTP representative or send it to the address listed in this document. Please include your payment in the mailing. To assist in promoting your business in our 2026 pulling season, please email your logo and any beneficial marketing materials to badgerstatetractorpullers@gmail.com with attention to Emily Elsing and “2026 Marketing Materials” as the subject.

Thank you for supporting our organization!

Business

Address

Email Address

Business Contact Name

BSTP Representative

Phone Number