



829 21st Street
 Prairie Du Sac, WI 53578
 www.bstponline.org

Dear BSTP Friend,

On Saturday June 13, 2020, BSTP will hold the American Family Children’s Hospital Benefit Tractor and Truck Pull, which will take place at the FFA Alumni Park in Sauk Prairie, WI. BSTP will be providing radio advertisement and event support. All proceeds from this event will be donated to the American Family Children’s Hospital.

The members of the BSTP Tractor & Truck Pulling Association would like to include your business as an advertising sponsor for this event. Sponsorship money helps cover the cost of class purses, insurance, pulling sled, and advertisement which directly reflects the proceeds available for donation American Family Children’s Hospital.

Listed below are the advertising sponsor packages being offered and a description of what each package includes.

To reserve your sponsorship, please fill out the information below and provide this form to your BSTP representative or send it to the address listed above. Also, include your payment and company logo to aid in the advertising effort.

Business:		
Address:		
Email address:		
Business Contact Name:		
BSTP Representative:		
Phone:	Fax:	E-mail:

Check Accordingly

Double Gold	Gold	Silver	Bronze	Advertisement Description
\$5,000	\$2,500	\$1,000	\$500	
X				Track Side Banner – displayed at all the 2020 events
X				PA Announcement - at all the BSTP events
X				Facebook video or photo once a week, June – Sept.
X	X			Class Title Sponsor
	X			Facebook – video of photo 2 weeks prior to June 13
X	X	X		Radio Advertisement
X	X	X	X	PA Announcement – at the June 13 th event
X	X	X	X	Advertisement Poster Listing
X	X	X	X	Tickets to the BSTP banquet – 12-05-20
X	X	X	X	BSTP Video Board & Calendar Ad
X	X	X	X	BSTP Website Ad

BSTP appreciates your support!

Sincerely,

Badger State Tractor Pullers