



[www.bstponline.org](http://www.bstponline.org)

## BSTP 2018 Video Streaming Proposal

### BSTP \$1,000.00 Sponsorship

- **Information**

- BSTP is the only association to offer our show's videos free for viewing.
- Sponsor logo will be displayed during the video.
- All videos will be on the BSTP web site for the foreseeable future.
- BSTP has an average 7-8 thousand "unique viewing" views every month. With the implication of the video streaming we expect our "unique views" to at the very least double if not triple.

- **Track Announcements**

- BSTP supplies its own announcers and they will be mentioning the videos posting to the BSTP web site – new videos will be posted on the Tuesday following an event.
- BSTP Facebook – Videos will be shared on fb randomly throughout the off pulling season.

- **Awards Banquet**

- Internet Video Streaming Sponsor receives 2 free tickets to the BSTP Awards Banquet.





829 21st Street  
Prairie Du Sac, WI 53578  
[www.bstponline.org](http://www.bstponline.org)

## **BSTP 2018 Video Streaming Sponsorship**

### **BSTP \$1,000.00 Sponsorship**

Dear BSTP Friend,

The members of the BSTP Tractor & Truck Pulling Association would like to include your business as an advertising sponsor for the 2018 pulling season. BSTP is a non-profit organization and all proceeds generated by sponsorships help support the BSTP operating and administrative costs, and the year end points fund.

To reserve your sponsorship, please fill out the information below and provide this form to your BSTP representative or send it to the address listed above. Also include your payment and company logo to aid in the advertising effort.

Business:		
Address:		
Email address:		
Business Contact Name:		
BSTP Representative:		
Phone:	Fax:	E-mail:

BSTP appreciates your support!

Sincerely,

Badger State Tractor Pullers