



www.bstponline.org

BSTP 2018 Live Streaming Proposal

BSTP \$1,000.00 Class Sponsorship

- **Class Information**

- Fanschoice.tv owned by NASCAR wants us to be the only pulling content on their very popular live streaming website. We are the only truck and tractor pulling association in the world that will live stream all of our events for free, and if fans miss the live events, they can re-watch later. In addition to Fanschoice.tv our 2018 events will be live streamed to Facebook and our website
- We estimate that we can reach 10,000 live viewers per event or 300,000 over the 2018 season. This average is based upon our last 2 years of live streaming on Facebook with just a camera phone. We are investing in 3 HD cameras and the necessary equipment to provide a professional production for your customers. We will display your logo one hour every broadcast, and our average broadcast will be 3-4 hours. Your logo will then be seen again when fans watch the event later on fanschoice.tv The attached pictures are examples of how your logo and or company name can be displayed.

- **Awards Banquet**

- Live Streaming class sponsor receives 2 free tickets to the BSTP Awards Banquet.





829 21st Street
Prairie Du Sac, WI 53578
www.bstponline.org

BSTP 2018 \$1,000.00 Live Streaming Sponsorship

Dear BSTP Friend,

The members of the BSTP Tractor & Truck Pulling Association would like to include your business as an advertising sponsor for the 2018 pulling season. BSTP is a non-profit organization and all proceeds generated by sponsorships help support the BSTP operating and administrative costs, and the year end points fund.

To reserve your sponsorship, please fill out the information below and provide this form to your BSTP representative or send it to the address listed above. Also include your payment and company logo to aid in the advertising effort.

Business:		
Address:		
Email address:		
Business Contact Name:		
BSTP Representative:		
Phone:	Fax:	E-mail:

BSTP appreciates your support!

Sincerely,

Badger State Tractor Pullers