



[www.bstponline.org](http://www.bstponline.org)

## **BSTP 2017 Platinum Sponsor Proposal**

### **BSTP \$10,000.00 Event Sponsorship**

- **Pulling Vehicle Stickers**
  - Each Badger State Pulling Vehicle will have a 3" x 6" sponsor sticker on each side of the vehicle. (300 sticker to be supplied by the platinum sponsor)
- **Track Banners**
  - Platinum sponsor will have a 3' x 6' track banner on each side of the track at every BSTP event. Banners to be supplied by the platinum sponsor. (4 banners total)
- **Track Announcements**
  - BSTP supplies its own announcers and they will mention/advertise the platinum sponsor four times at each event.
  - BSTP Facebook – Photo or video of the day presented by sponsor 2 every week at 7:00pm. Our FB page had 14M impressions from June-September.
- **Publicity/Media Relations**
  - Priority mention in media press releases & media alerts used throughout Wisconsin and Northern Illinois
- **Side Bar Website Ad**
  - Platinum sponsor will have an online side bar ad.
- **Calendar Ad**
  - Every month of the BSTP calendar will have a platinum sponsor advertisement.
- **Program Ad**
  - Platinum sponsor will have a 1/2 page ad inside of the 2017 program.
- **Awards Banquet**
  - Platinum sponsor receives 6 free tickets to the BSTP Awards Banquet.



829 21st Street  
Prairie Du Sac, WI 53578  
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**BSTP 2017 Platinum \$10,000.00 Sponsorship**

Dear BSTP Friend,

The members of the BSTP Tractor & Truck Pulling Association would like to include your business as an advertising sponsor for the 2017 pulling season. BSTP is a non-profit organization and all proceeds generated by sponsorships help support the BSTP operating and administrative costs, and the year end points fund.

Listed below are the advertising sponsor packages being offered.

To reserve your sponsorship, please fill out the information below and provide this form to your BSTP representative or send it to the address listed above. Also include your payment and company logo to aid in the advertising effort.

Business:		
Address:		
Email address:		
Business Contact Name:		
BSTP Representative:		
Phone:	Fax:	E-mail:

BSTP appreciates your support!

Sincerely,

Badger State Tractor Pullers